

# The BusConcept™

The green color is used as the main color  
Can be used in charts, as a background color,  
and used as a headline color but never as body text color.

Green (PMS) 376C

Green (CMYK) 53C, 0M, 100Y, 0K

Green (RGB) 104R, 202G, 53B



# The BusConcept™

The orange color is used as a highlight.  
Can be used in charts, as a background color,  
but never as a prominent headline color or as  
body text color.

Orange (PMS) 21C

Orange (CMYK) 0C, 53M, 100Y, 0K

Orange (RGB) 252R, 155G, 48B

# The BusConcept™

The grey color is used mainly for text.  
Can be used in charts and as a background color.  
Black @ 70%

## Headline color usage.

### Subhead.

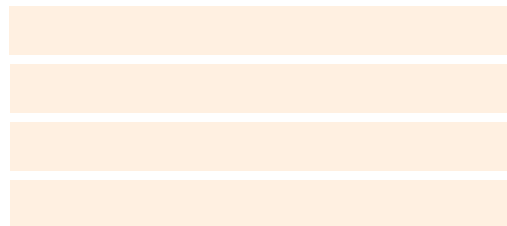
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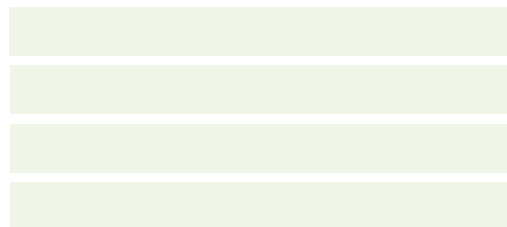
### CHART HEADLINE



### CHART HEADLINE



### CHART HEADLINE



All colors can be used as tints.  
These are the 3 colors,  
used at 10%.